



# MBA PROGRAM *for* EXECUTIVES

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PHILADELPHIA • SAN FRANCISCO • GLOBAL



**Wharton**  
UNIVERSITY of PENNSYLVANIA



# Trust Your Talent. Elevate Your Potential. Earn Your MBA.

You are a seasoned professional who excels in your career. You've found success, but also know that aspects of your potential remain untapped. An MBA has been on your mind because you know that higher education will change your life for the better, infuse your inherent ability with new knowledge, and provide the practical skills that will propel you to reach your dreams. But maybe you're stuck on *how*.

The Wharton MBA Program for Executives has the answer. With the same outstanding faculty, the same access to exceptional professional resources, and the same degree as Wharton's full-time MBA, Wharton offers the MBA in a format for working professionals: in Philadelphia, in San Francisco, or in Wharton's Global cohort format.

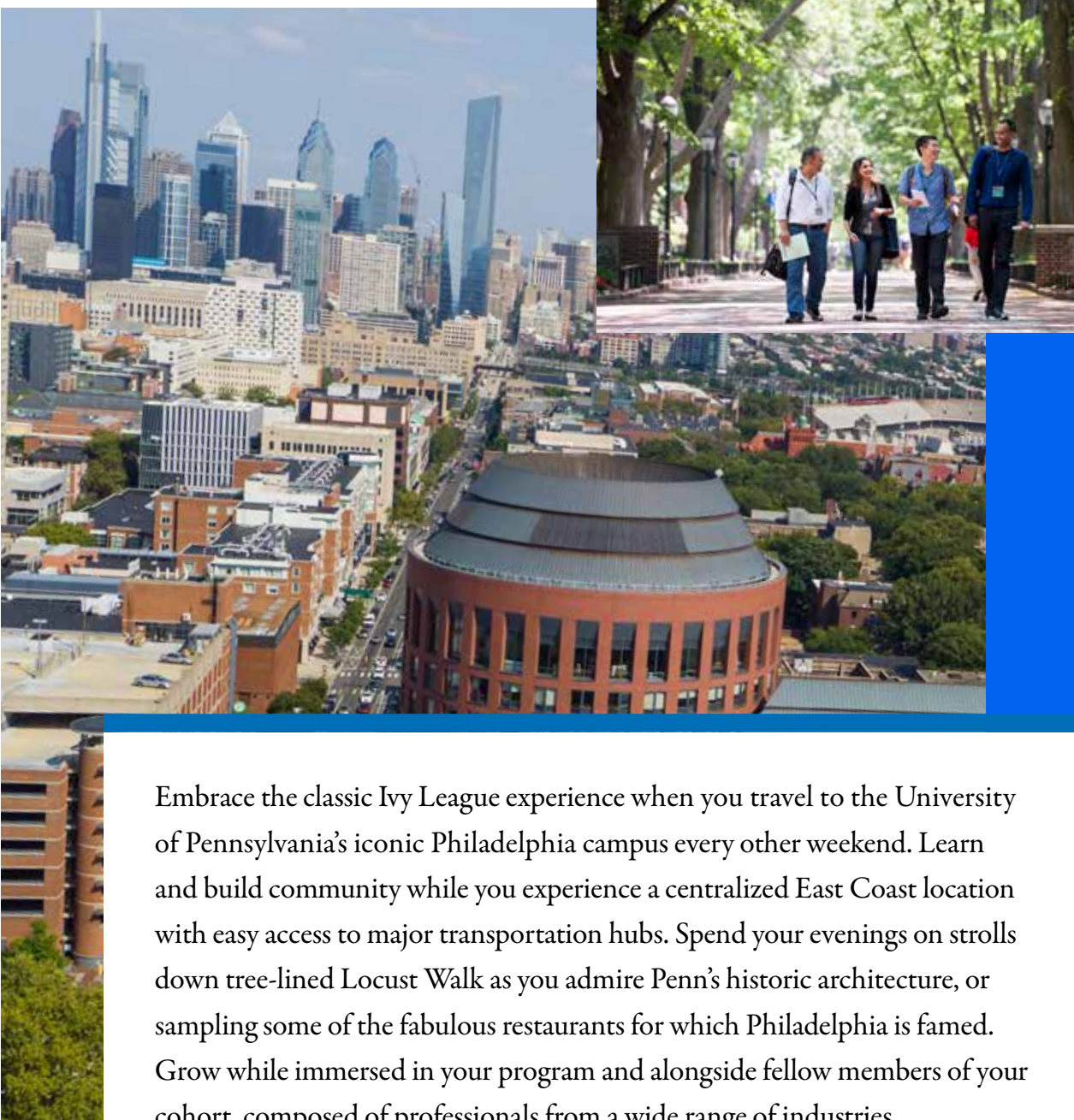
Join our renowned network of 106,000+ alumni without pausing your career.



JOIN WHARTON'S RENOWNED NETWORK OF 106,000+ ALUMNI

# Join a Transformational, Global Community

Whether you're a member of the Philadelphia, San Francisco, or Global cohort, all three MBA Program for Executives options are designed to ensure you experience excellence wherever you are. Choose the one that's the best fit for you.



PHILADELPHIA

Embrace the classic Ivy League experience when you travel to the University of Pennsylvania's iconic Philadelphia campus every other weekend. Learn and build community while you experience a centralized East Coast location with easy access to major transportation hubs. Spend your evenings on strolls down tree-lined Locust Walk as you admire Penn's historic architecture, or sampling some of the fabulous restaurants for which Philadelphia is famed. Grow while immersed in your program and alongside fellow members of your cohort, composed of professionals from a wide range of industries.

# SAN FRANCISCO



Travel to Wharton's San Francisco campus every other weekend, strategically located in the Embarcadero neighborhood. As beautiful as it is accessible, this campus provides both an active entrepreneurial ecosystem and vibrantly diverse community. Hear perspectives from tech insiders and other industry influencers who work nearby Wharton's San Francisco campus, cradled within the Bay Area and adjacent to the world's most famous innovation hubs. For over 20 years, Wharton's San Francisco campus remains the only institution on the West Coast with opportunities to earn an Ivy League degree.

# GLOBAL



Designed for optimal remote delivery to members of Wharton's Global cohort, the Wharton Academic Virtual Environment (WAVE) classroom allows you to learn, thrive, and build community from anywhere in the world. This format allows students to learn in a synchronous and virtual format, complemented by eight engaging in-person residency sessions woven throughout the program. It is made for a diverse pool of experienced professionals from around the globe.

# Your Roadmap for Success

Immediately build relationships with your fellow students during the first residential, which kicks off all three cohorts on Wharton's Philadelphia campus. After this initial week, embark on a rigorous learning journey in a collaborative environment. All three cohorts experience the same intensive and cross-functional curriculum.

You will begin your first term learning about core business and leadership fundamentals as well as the analytical and communication skills foundational to your success. In your second year, strategically choose from 70+ distinct electives to broaden your experience and hone your expertise.

Your experience is divided into six terms of study in just under two years, comprised of 684+ hours of active learning abundant with offerings to enrich your experience. Each cohort is presented with one or more credit-earning opportunities to learn outside the United States with Wharton.† Expand your network across the world when you participate in one of the School's acclaimed Global Modular Courses, which are presented several times throughout the year at a variety of international locations.

From core courses to study abroad opportunities, plus a swath of electives from which to choose, Wharton's MBA Program for Executives is designed to keep you engaged while you learn. Your new knowledge is applied immediately to your current professional role as you plan for the future. Classroom learning is supported by leadership workshops, career sessions, and powerful insights from a series of renowned guest speakers. And, when you graduate, you will join one of the most active and successful alumni networks of business leaders in the world.

† All cohorts participate in Global Business Week and have one flexible credit unit to fulfill..

\* The Global cohort participants in two additional class sessions outside the United States.



# Philadelphia & San Francisco Cohorts

Reap the benefits of in-person learning when you are a member of the Philadelphia or San Francisco cohorts. Both are anchored in biweekly residencies on their respective campuses every other Friday and Saturday. Residential requirements foster focused living-and-learning environments on program weekends as you build networks of friends and future colleagues. Wharton manages the logistics so you can focus on your studies and your career without the distraction of administrative details.



*IN-PERSON  
LEARNING*



*BI-WEEKLY  
CAMPUS RESIDENCIES*



*PROFESSIONAL  
COMMUNITY*



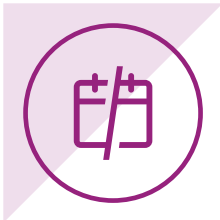
*Interested in the Philadelphia or San Francisco cohort?*

[CLICK TO START YOUR APPLICATION](#)



# Global Cohort

Experience community and a world-class education wherever you are as a member of Wharton's Global cohort. The blended schedule provides the convenience of remote learning, plus in-person residential weeks to help you develop and maintain strong relationships. Taught live by Wharton's esteemed faculty, you attend synchronous virtual classes every other weekend. Faculty teach from the Wharton Academic Virtual Environment (WAVE) Classroom on Wharton's Philadelphia campus. In addition to online learning, the cohort's residential weeks on the Philadelphia and San Francisco campuses are complemented by numerous international learning opportunities.



*BLENDED  
SCHEDULE*



*SYNCHRONOUS  
VIRTUAL CLASSROOM*



*6 RESIDENTIAL  
WEEKS*



*Interested in the Global cohort?*

[CLICK TO START YOUR APPLICATION](#)



*"These are people with families, jobs, and lives, and they're taking this program for the right reasons. They take the course content and immediately weave it into their professional and even personal lives – that's what it's all about. I'll keep flying to and from San Francisco as long as they'll have me to teach such an extraordinary and unique group."*

**— Professor Peter Fader, Frances and Pei-Yuan Chia Professor Professor of Marketing**

*"My companies are starting to have a larger international impact and I felt this was a good time for me to enhance my strategic leadership skills. I chose Wharton specifically for its focus on providing very relevant knowledge related to the changing landscape and future of business. For example, learning from Professors Ethan Mollick or Christian Terwiesch about how artificial intelligence, large language models, and machine learning will impact businesses is incredibly compelling."*

**— Claudia Olsson, WG'24, Founder and CEO, Stellar Capacity**

*"One of the things that attracted me to Wharton's Executive MBA program was being able to do an immersive week or two somewhere in the world on a specific topic. The Ghana GMC resonated with me because of its focus on healthcare innovation. My classmates and I met with senior leaders in the political, business, and health sectors to learn more about the country's innovations in healthcare delivery, telemedicine, community outreach programs, sustainable infrastructure, and other topics. Global Modular Courses were life-changing experiences for me professionally and personally."*

**— Dr. Lukejohn Day, WG' 24, System Wide Chief Medical Officer, University of California San Francisco Health**

*"Part of my goal for earning my MBA was to eventually transition into business management and learn a discipline beyond HR. I assumed that would happen after graduation, but in my second term of the program, I was offered a promotion. I was able to apply a lot of what I learned in our core curriculum to work in real-time to build upon my executive presence and management capabilities. I would come to class every other weekend, learn new skills, and bounce ideas off classmates who have been in similar positions but in different industries. I'd apply that on Monday at work, and it contributed directly to the opportunity for my new role."*

**— Kyle McGrory, WG'24, Director of Business Management, Microsoft**



# Experience the Heart of Wharton's World-Class Curriculum

## The Core Curriculum

Wharton's core curriculum provides the foundation of your first year. You will dive into learning about business fundamentals by completing:

- Three courses on *Leadership Essentials*
- Three courses on *Analytic Foundations*
- Eight courses on *Business Foundations*

## Global Business Week

Deepen your understanding of a specific business topic of interest by exploring a specific subject in one of several countries during a required Global Business Week, which combines students from all three cohorts. Recent Global Business Week destinations have included Argentina, Sweden, Australia, Switzerland, Spain, and the US.

## Electives

Wharton's broad selection of electives is second to none among other competitive Executive MBA programs, allowing for the integration of your passions and interests into your academic experience. Students in all three cohorts have the option to register for electives across cohorts in year two of the program.

## Majors

Majors are not required in the Executive MBA program; however, some Wharton majors can be earned by executive students as a result of pursuing four additional credit units in a focused area. Some of the most commonly pursued majors within the EMBA program are Entrepreneurship and Innovation, Finance, Strategic Management, and Marketing and Operations Management.



## Concentrations

Wharton offers concentrations in Healthcare Management and Business Analytics. Concentrations are specialized areas of study within the broader business curriculum, allowing students to deepen their expertise in a specific field. Like majors, they are not required in the Executive MBA Program. Concentrations are earned as a result of pursuing three additional credit units.

## Block Weeks

Three to four day-long courses held in Philadelphia or San Francisco. Some examples of past Block Week courses include *Influence*, *Strategic Implementation*, *Advanced Negotiations*, and *Managing Organizational Change*. Intensive block weeks immerse students in the subject matter, promoting comprehensive learning and understanding within a shorter time frame.

## Global Modular Courses

Wharton's Global Modular Courses (GMCs)\* deliver global and experience-based learning to Wharton students in key business locations around the world. The courses include lectures and discussions led by Wharton faculty with expertise specific to both the new business models and to the geographic and market context. Each year, twelve courses are offered globally with locations including: Africa (Ghana, Rwanda), Asia (Indonesia, Malaysia, Singapore China, Japan, India), the Middle East (Israel, UAE), Europe (UK, France, Germany, Sweden, Estonia, Latvia), and Latin America (Mexico, Argentina and Brazil). GMCs enroll students from all three cohorts, as well as students from the Full-Time MBA Program.



# Build Your Network to Advance Your Career

Cultivate your professional growth with world-class leadership development through Wharton's Office of Career Management. Designed to maximize your potential with personalized, hands-on guidance throughout your tenure at Wharton, this resource is available exclusively to Executive MBA candidates. The Career Management team helps you assess and plan your career while you are in the program and learn strategies that will allow you to effectively manage your career over your lifetime.

*"No matter where you're starting from — whether you're looking to shift industries, climb higher in your organization, or start something new — Wharton's EMBA career support is built to meet you there. We help students define what success looks like and then give them the tools, connections, and guidance to get there — not just during the program, but throughout their entire career."*

— **Shannon Connelly**, Head of Wharton Executive MBA Career Management,  
The Wharton School at the University of Pennsylvania





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# Connect with us to learn more about the admissions requirements.



**MBA Program for Executives**  
Philadelphia | San Francisco | Global

**215-898-6183**

**[mbaexec-info@wharton.upenn.edu](mailto:mbaexec-info@wharton.upenn.edu)**

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